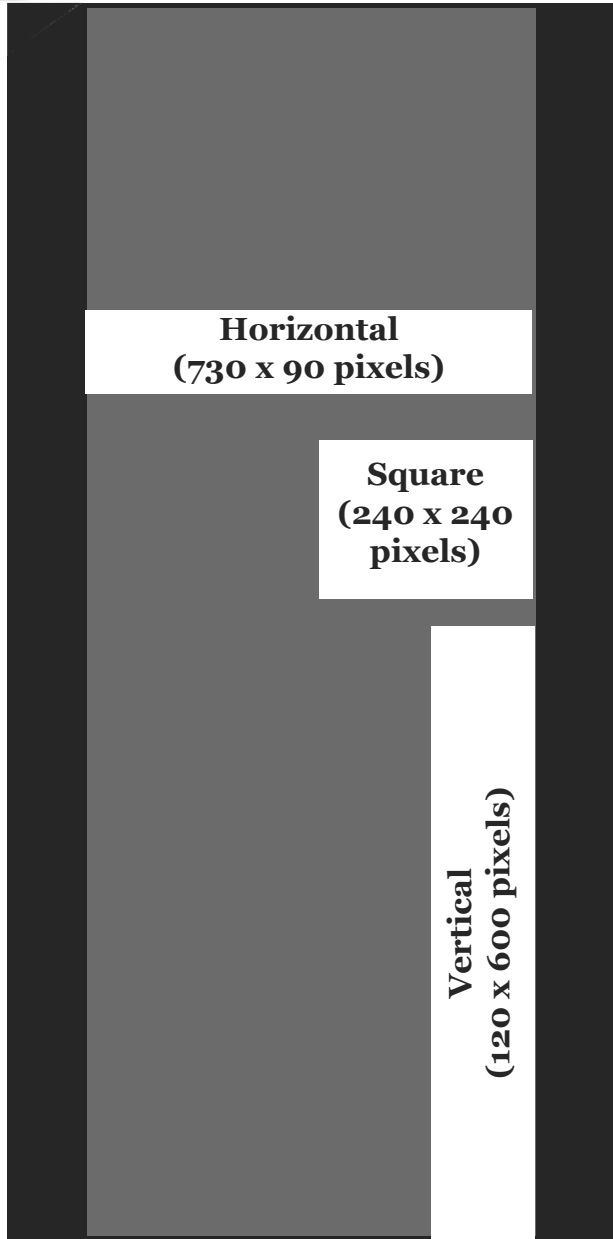




# Mid-South Horse Review

## Web Banner Advertising Rates



### Web Banner

#### Ads:

**Horizontal  
(730 x 90 Pixels)**

**Square  
(240 x 240 Pixels)**

**Vertical  
(120 x 600 Pixels)**

**\$200 for 30 Consecutive Days. Can be Posted Any Day in the Month**

**OR**

**Purchase a 1/4 Page Display Ad or Larger and Get a Web Banner Ad for \$50 for 30 Consecutive Days Posted Any Day in the Month**

#### *Mid-South Horse Review Liability*

Mid-South Horse Review reserves the right to hold the advertiser and/or its agency jointly or individually liable for all advertising costs payable to the Mid-South Horse Review. In case of typographical errors or omissions, Mid-South Horse Review shall not be liable for damages beyond the cost of the actual advertisement. In addition, Mid-South Horse Review is not liable for typographical errors resulting from the submission of ad copy in hand-written form or taken by phone.

All advertising contracts, space orders, and copy are subject to the approval of the publisher. When sending original artwork or logos, send either the original or a printable reproduction. Mid-South Horse Review is not responsible for photos and/or artwork. All ads will be designed and typeset for the best possible exposure and reader response.

#### **Mechanical Requirements**

E-mail PDF, JPEG or TIFF (300 dpi) formats to:  
midsouthhorsereview@yahoo.com  
Please call 901-867-1755 for other options

**6220 Greenlee St. • P.O. Box 594 • Arlington, TN 38002-0594**

**Office/Fax: (901) 867-1755 • [www.midsouthhorsereview.com](http://www.midsouthhorsereview.com)**

**• Email: [midsouthhorsereview@yahoo.com](mailto:midsouthhorsereview@yahoo.com)**